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FAX TRANSMITTAL SHEET

September 6, 2007

TO: U.S. Serial No. 10/822,920 Company: U.S. Patent and Trademark Office

Fax #: 571-273-8300 City/State: Alexandria, VA 22313

Mail Stop Amendment

FROM: David S. Moreland 3748 Our Ref. #: 52531.105002

NUMBER OF PAGES (including transmittal sheet): 11

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Notes/Comments:**Documents Submitted Via Facsimile:**

Applicant: Zitaner, et al.

Serial No.: 10/822,920

Filed: April 13, 2004

For: Competitive Rewards Benchmarking System and Method

Papers Faxed: Amendment Transmittal (2-pgs.); and Amendment and Response to Non-Final Office Action (8-pgs.)

DJM

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

Zitaner et al.

Serial No.: 10/822,920

Filed: April 13, 2004

For: Competitive Rewards Benchmarking
System and Method

TRANSMITTAL

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

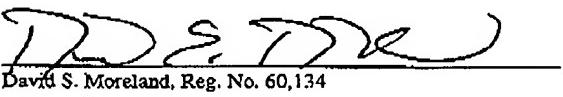
Transmitted herewith are papers in the above-identified application.

- Amendment and Response.
 Applicant(s) claim small entity status. See 37 C.F.R. § 1.27.
 An additional fee is not required.
 The additional fee is calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDT. FEE	RATE	ADDT. FEE
TOTAL	30	MINUS	30=	0	x25	\$	x50	\$0
INDEP.	3	MINUS	3=	0	x100	\$	x200	\$0
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+180	\$	+360	\$0
			TOTAL ADDITIONAL FEE		\$		\$0	

- Form PTO-2038 is enclosed, authorizing the charge of \$
 The Commissioner is hereby authorized to charge the additional claims fee and any additional fees required under 37 C.F.R. § 1.16, or to credit any overpayment, to Deposit Account No. 11-0980.

I hereby certify that this correspondence is being facsimile transmitted to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, Facsimile No. (571) 273-8300, on September 6, 2007.



David S. Moreland, Reg. No. 60,134

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By: 
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re application of:

SEP 06 2007

Zitaner et al.

) Examiner: Leslie Wong

Serial No.: 10/822,920

) Atty Docket No. 52531.105002

Filed: April 13, 2004

) Group Art Unit: 2164

For: Competitive Rewards Benchmarking
System and Method

DUPLICATE

TRANSMITTAL

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

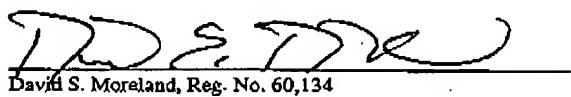
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FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+180	\$	+360	\$0
				TOTAL ADDITIONAL FEE	\$			\$0

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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)
Zitaner et al.) Examiner: Leslie Wong
Serial No.: 10/822,920) Art Unit: 2164
Filed: April 13, 2004) Conf. No. 3562
Title: Competitive Rewards)
Benchmarking System and Method)

AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the non-final Office Action mailed on June 13, 2007, please consider the following appended remarks.

REMARKS begin on page 2 of this paper.

I hereby certify that this correspondence is being facsimile transmitted to: Mail Stop Amendment,
Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450, Facsimile No. (571) 273-
8300, on September 6, 2007.



David C. Maryland Doc. No. 60124